

SVRC INDUSTRIES, INC.

ANNUAL REPORT 2018



WWW.SVRCINDUSTRIES.COM

OUR BOARD OF DIRECTORS 2018

- Jeff Sam, Chairperson
- Shelley Norris, Vice Chairperson
- Louanne Neiderquill, Sec/Treasurer
- John Dunn, Ex-Officio
- Charleen Boland
- Richard Greketis
- Gilberto Guevara
- Danielle Marsrow
- Carolyn Rapson
- Arleen Schrank
- Denise Stenger
- Cheryl Taylor
- Diane Thompson
- Bonnie Wenzel

OUR MISSION

SVRC Industries, Inc. through economic development activities, creates and sustains opportunities and supports to empower persons at risk or with barriers to employment and community access.

OUR LOCATIONS

SVRC Marketplace
203 S. Washington Ave
Saginaw, MI 48607

Westlund Guidance Clinic
3253 Congress Ave.
Saginaw, MI 48602

TEC
1000 Tuscola St.
Saginaw, MI 48601

SVRC Industries
919 Veterans Memorial Parkway
Saginaw, MI 48601

SVRC Apartments
3749 Barnard Rd.
Saginaw, MI 48603

Joan Manley Wolf
4235 McCarty Rd.
Saginaw, MI 48603



Leadership Messages:

It was truly an exciting year for all of us at SVRC Industries, Inc. Our organization opened the SVRC Marketplace in 2018 as a capstone for several years of planning by the SVRC Board of Directors and the executive Team at SVRC. On June 22, 2018 the Marketplace opened as a culmination of efforts by many in this community. The new building allows us a platform to deliver many of the services we specialize in and provides SVRC and the community with continued growth opportunities.

With the creation of the Marketplace we will continue to drive our programs and services into the community and create ways for persons with barriers to community access find employment and other opportunities.

We are a blessed community to have the SVRC Board of Directors who are dedicated to this community and our organizations new mission which was affirmed in December of 2018 by the board. SVRC Industries, Inc., through economic development activities, creates and sustains opportunities and supports to empower persons at risk, or with barriers to employment and community access.

Dean Emerson, CEO

Dear Friends of SVRC,

Thank you all for making SVRC Industries 56th year more exciting and challenging than ever before. The last few years of preparation and hard work saw the SVRC Marketplace come to fruition, and what a year it was.

The SVRC Marketplace opened its doors in June and continues to be a vital part of Riverfront Saginaw not only for the community at large, but also provides an opportunity for persons with disabilities and other barriers to secure employment and gain vital work habits.

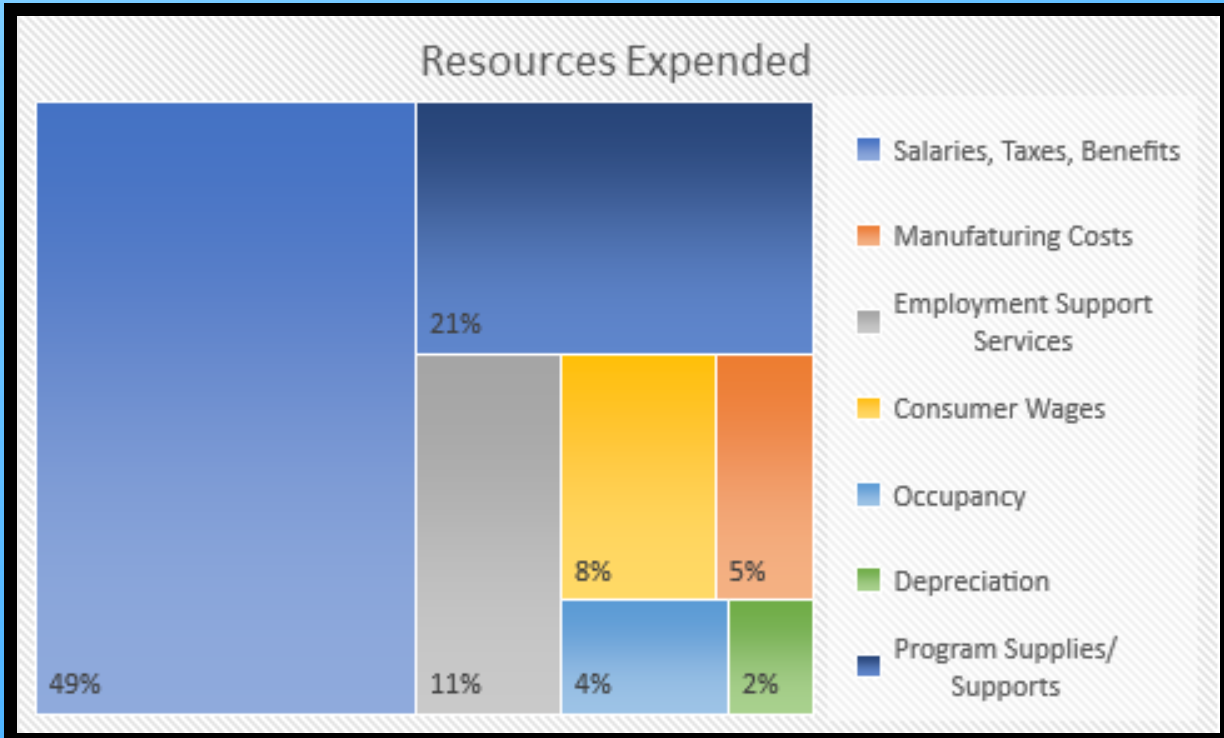
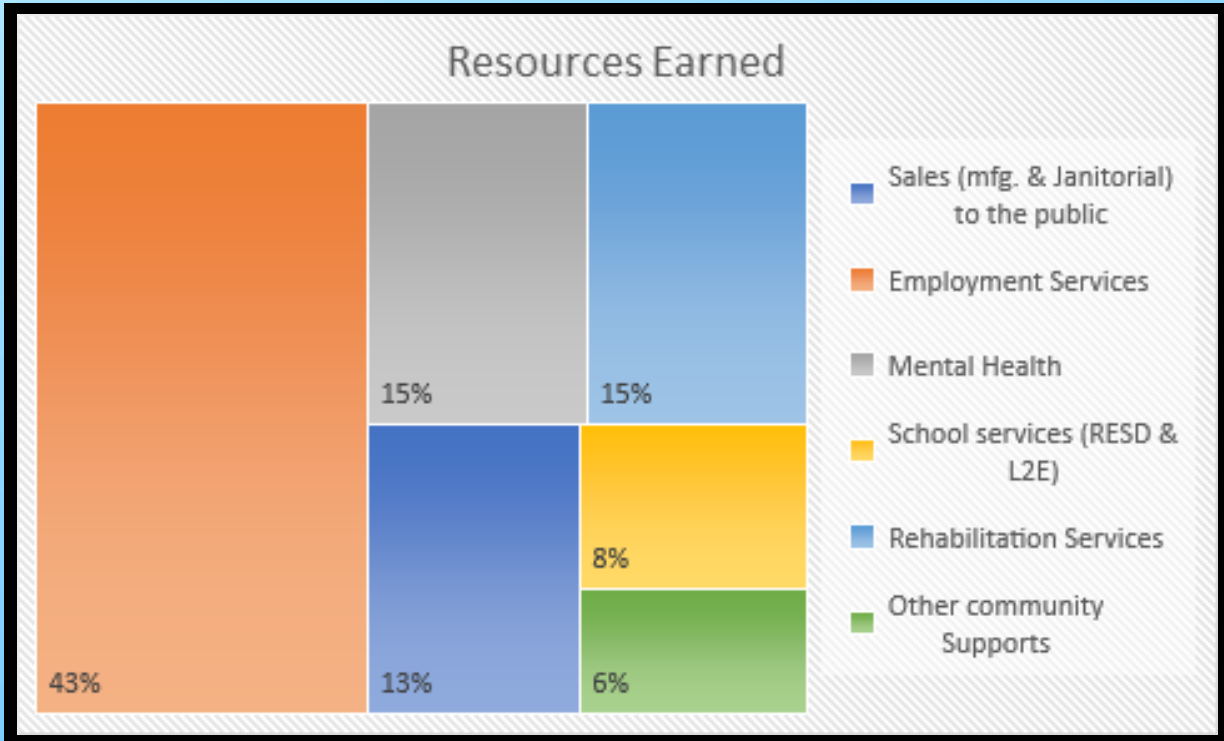
As Employment First continues to be the focal point, our traditional vocational programs continue to transform their services completely to community based instead of center based. Education and advocacy to parents, guardians and persons served occurred and we will continue to ensure there is choice and all services are person centered.

Behavioral health, workforce development, educational, and housing continue to thrive and grow. It is because of our stakeholders, our Board of Directors, parents, guardians, friends and community partners that SVRC Industries, Inc. will continue to expand and enter into new ventures. Thank you all for being part of our transformation and growth. We appreciate each one of you.

Deb Snyder, President/Chief Operating Officer

2018 RESOURCES

- REVENUE: \$11,818,849



- OVER 8,000 INDIVIDUALS SERVED

INDUSTRIAL OPS AND JANITORIAL SERVICES

Success in janitorial: Just look at the results, a consumer in the janitorial program shows his skills for months, determined to do a great job and get noticed. His hard work paid off, as he became a staff custodian working for SVRC.



The janitorial and Facilities Group had a huge year last year with the SVRC Marketplace opening.

There was a large increase in employees and people with disabilities being employed on the project. There were an additional ten facilities staff that were hired for the SVRC Marketplace in 2018. There were 18 custodians/trainees involved in the program. There are 20 employees that work in the Janitorial and Facilities division spread throughout the Great Lakes Bay Region. In 2018 those hard working individuals were responsible for over 500,000 sqft of space. Thank you for keeping our spaces clean, safe and comfortable.

Industrial Operations has had a big year of changes with new and unique ways to support our mission. We continue to support consumer employment through Industrial Operations Division and are ready to take on the challenges of next year.

HOW WE HELP THE COMMUNITY

SVRC Supports:

United Way

CAN Council

GI Forum

Saginaw Learn to Earn

Underground Railroad

Women of Colors

Meals on Wheels

Under the Rainbow

Health Source Saginaw

Food Bank of Eastern

Michigan

Local Families in need during the holidays



SVRC REHABILITATION

Nichel'le G. Success Story –

Nichel'le began working at the Saginaw Fairfield Hotel in March of 2012 through SVRC's PASE Program. She worked 10:00 am to 2:00 pm on a crew with five other individuals in the housekeeping department. Nichel'le quickly mastered the tasks that were required of the housekeeping position which includes making beds, dusting, cleaning bathrooms, replenishing amenities and vacuuming. Nichel'le was a hard worker, dependable with outstanding attendance. She had a great attitude and got along well with everyone on her crew. Nichel'le successfully completed the PASE Program and in August of 2013, she joined the Supported Employment Enclaves at TownePlace Suites.



Nichel'le is a quiet young lady and could be considered a little shy; however, she adjusted well to her new work environment. As Nichel'le excelled in the Supported Employment Enclaves, she began to truly shine. She was energetic; completing her tasks with less and less cues and prompts. She assisted other crew members without being asked. What really stood out is the fact that she showed leadership skills in the way she assisted her crew members. She was truly impressive. Through the My Voice, My Choice Supported Employment program she developed confidence to communicate with hotel staff, dedication to her work with continued support, and a drive to push for more in her life and towards continued independence.

As she progressed through her training and skill building she took on her own room assignment board, as a housekeeper this is challenging because the work is all on you. Having her own room board meant being in charge and keeping track of rooms, gathering supplies and linens and completing her own quality inspections. Along with greeting guests and answering questions they may have. Nichel'le became very vigilant at looking for her own errors, developing an eye for just the right details in each room to make it perfect for the next guest to arrive.

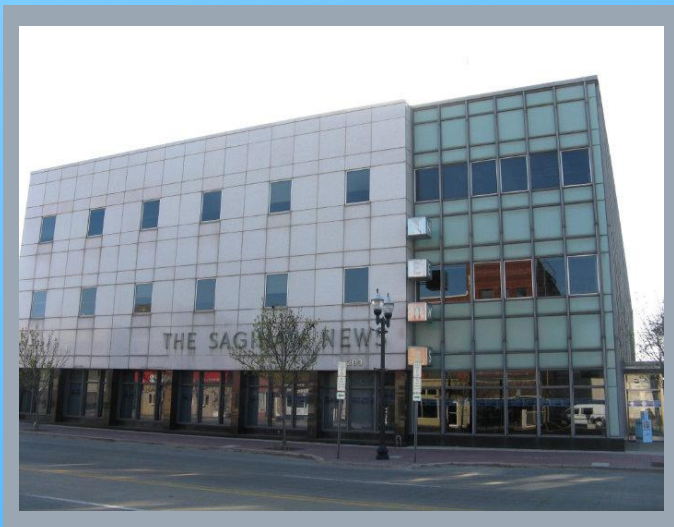
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...Nichel'le G. Success Story continued.

On December 12, 2018, Nichel'le attended a discovery process that allowed her to discuss why she likes being a Housekeeper; how it makes her feel when she completes a room independently and the difference it makes for the guests that stay at "her" hotel. She decided that she would like to continue in the housekeeping industry and apply to TownPlace Suites by Marriott to become a housekeeper. She was nervous, she was worried about transportation, she feared meeting expectations and rightfully so, she knew her employer would have very high expectations of her! Nichel'le learned that being a little nervous is a good thing and she learned to ask questions when she was not sure. Nichel'le leaned on her mom for transportation needs at first. Then, she took advantage of mobility training through SVRC's Mobility CLS to help her become familiar with using the STARS transportation system and how to make phone calls for door-to-door rides at her convenience.

Approximately 3 months of being assigned her own room board and impressing the head housekeeper along with upper hotel management, Nichel'le was hired and started her new position as a Housekeeper at TownPlace Suites by Marriott in Saginaw on December 20, 2018. She wears her uniform proudly. Nichel'le smiles each time she begins to talk about having her own job in the community and how she arranges her own transportation. Nichel'le continues to prove to herself each day that she is capable, determined and dedicated. She recently completed her first 90 days of employment at TownePlace Suites. When the Employment Specialist asked her what she would tell someone else ready to take the next step, she replied, "I would tell them to just do it, it is scary at first, but so is everything the first time!"

Marketplace Then and Now





WESTLUND SERVICES

Westlund Guidance Clinic provides therapy to children, adults, and seniors so they can overcome challenges and live a healthier, happier life. The staff at Westlund Guidance Clinic knows that life is full of challenges. Everyone at some point has experienced personal issues, struggles with family, and loss. Seeking help is not admitting failure or assigning blame. We're here to help you through life's challenges.

Westlund Offered Services to the Tri-City Area in these programs:

- Adult and Child Outpatient Therapy
- School Based Therapy
- Psychiatric & Telepsychiatry services
- Trauma Assessments
- Autism Services
- Occupational Services

These services aim to support the recovery, health, and wellbeing of you or your family, while enhancing your quality of life and reducing symptoms and needs.

WESTLUND'S HIGHLIGHTS

- Westlund Guidance Clinic joined the efforts to make therapy affordable to all populations by collaborating and joining in partnership with CMU Psychiatry offering FREE therapy to individuals.
- Westlund is now able to provide Telepsychiatry expanded services with Psychiatry.
- Westlund Guidance Clinic had the opportunity to go out into communities to educate school staff and their officials on the impact that trauma has on our young adolescent population.
- Westlund Guidance has collaborated with the Saginaw-Bay CAN Council to raise awareness of trauma and the impact it has on our youth.
- Westlund continues to collaborate with the Saginaw-Bay CAN Council offering wellness to their staff members on a monthly basis.
- Westlund Guidance Clinic was able to offer a brand new space for our Autism Program, Occupational Therapy Program, and our Trauma Center.



AMAZING EMPLOYEES

Midland and Bay Workforce development staff collected food donations for the United Ways food drive and Saginaw staff collected food donations for Parishioners on Patrol (P.O.P). Those same employees on their own collected toiletries and donated them to the V.A.

Workforce development staff also participate in the Denim Day to recognize April being Sexual Awareness Month. All proceed were donated to support the Shelterhouse to support advocacy to victims and survivors of domestic violence and sexual assault.

As an organization SVRC and our staff support the Salvation Army Angel Tree project to provide gifts for children in need at Christmas time, This year the SVRC Leadership team also sponsored two families in need by providing baskets of food to be used during the holiday season.



DONORS 2018

Wicks Foundation
Huntington Bank
Jury Foundation
Chemical Bank
Saginaw Community Foundation
Hesse Memorial Fund
Mcnally Family Foundation
Morely Foundation
Bronner Family Charitable Foundation
Frank N. Anderson Foundation
Saginaw Parks and Recreations

Amigo Mobility International, Inc.
Michigan Pipe and Valve
MMR
SBU
WTA
Saginaw Board of Realtors
Consumers Energy
SVRC Foundation
Kentwood Furniture
Second Chance Wood

SUPPORT OUR MISSION

Through the generosity of individuals, organizations and foundations we have been successful in the expansion of our programming and services, SVRC Industries is a grassroots 501(c) (3) organization. Please consider donating to our mission as a portion of your donation may be tax deductible.

For information on how to donate please contact our
Headquarters

Sue Goddard
Grant & Fund Development Coordinator

(989) 245-8308
203 S. Washington Ave. Suite 310
Saginaw, MI 48607

Visit us on the web and social media:
www.svrcindustries.com
Search SVRC Industries and SVRC Marketplace on
Facebook & Instagram

MOVING FORWARD

Over the last 50 years SVRC Industries, Inc. spirit and philosophy was able to build a platform on which services and innovation thrive. During this time, SVRC has seen many changes – from leadership to site locations, to being a community-centered and involved organization. There has always been one constant – our commitment to persons at risk or with barriers to employment and community access.

Continuing to move forward with our community commitment, SVRC embraces the changes forthcoming not only with federal and state regulations, but with the changing needs of our participants. SVRC welcomes the challenge of making bold changes; however we recognize change has a cost and making financial commitments without a plan could place undue hardship on doing current business and continuing our mission.

Intuitively, SVRC had the foresight to create a Grant, Fund & Donor Development office. By doing so, a new revenue stream is being created offering sustaining development of resources.

Three key initiatives are being discussed and cultivated:

- Grant Development
- Fund Development
- Donor Development

Strategic thinking has already allowed SVRC to forward-think financial challenges currently taking place, and off-set future changes due to federal and state regulations. Remaining competitive and offering our clients premier training which ensures success to both our client and our regional employers remains our priority. Securing financial resources ensures our community's success.